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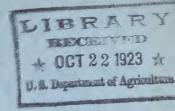
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Hang Me

# **TRADELIST**

For the Season 1923-1924





OUR FIELD OF ACHILLEA "THE PEARL"

HERBACEOUS PERENNIALS AND GLADIOLI

(See "HINTS FOR FORCING")

## WELLER NURSERIES COMPANY, Inc.

ESTABLISHED 1903

INCORPORATED 1920

HOLLAND, MICHIGAN



#### TERMS

Prices net and subject to change without notice.

All goods travel at purchaser's risk and expense.

Prices are F. O. B. Holland, Mich.

Packing and Cases will be charged at cost price.

We allow 5% discount for cash with order, 2% 10 days or net 60 days after date of invoice.

All offers subject to goods being unsold upon receipt of order.

Orders from unknown parties must be accompanied with cash or satisfactory reference

All claims for damage occuring in transit should be made to the railroad or Express Company delivering the goods. If boxes are broken or any other visible damage done, it should be notated on the receipt to be used in filing claim.

#### FOR CANADA

Prices quoted in this catalogue are in American Currency. Canadian customers should remit by draft on New York or Postal Money Order payable in American dollars.

#### Delivering Perennials to You as dug out of your Own Fields



COMBINATION OF SPEED, ECONOMY AND 99% GOOD ARRIVAL ASSURED



As our shipments open up, with a smile; plants in good condition, varieties separate in bundles of 25, properly labeled.



As our shipments look when they leave our nursery; neat, light and with plenty of ventilation to insure a safe transportation.

While space is limited we are giving one of the many letters of satisfaction received from our customers.

Weller Nurseries Co., Inc., Holland, Mich.

October 24, 1922.

Gentlemen:—In reply to the inclosed would say I did send you an order and have already got the goods. I am so well pleased with the stock and packing that I had intended to thank you. In addition may add that being a representative of the Florists Exchange, I intend to remark concerning your methods of packing in contrast to some others. Please watch the Nov. 4 issue. Thanking you for your prompt attention to my order, and for quality of stock and careful packing, I am,

Yours truly,

A Representative of the Florists Exchange.



## WELLER'S HERBACEOUS **PERENNIALS**

#### FOR FALL AND SPRING DELIVERY

### Why You will Find Weller's Perennials the Best and Most Satisfactory

Because we make a specialty of growing them to perfection, and make it our point to give you SERVICE, QUALITY AND VALUE. Our plants make REAL ROOTS, and what is more important to a Perennial than a GOOD ROOT SYSTEM?

All plants offered in this list are strong, field-grown, the only Perennials that give satisfaction. They are far better than pot-grown plants, as they are more vigorous and healthy, and sure to flower in abundance the first season. We want your business, and to keep it, for we are growing more every year. You will not appreciate our stock and good service until you have convinced yourself by a trial order.

#### GENERAL LIST

are especially suited for cutting; those marked with † are best suited for rockeries. In description the flowering period is indicated by the name of the months, as May-June, etc.

ACHILLEA (Millfoll or Yarrow)	per doz.	per 100
*MILLEFOLIUM ROSEUM. Heads of softrose flowers. 1½-2 ft. June-Aug. *PTARMICA FL. PL., THE PEARL. For cutting, this is the most useful in hardy plants. Double white flower, produced in great abun-	1.50	8.00
dance all summer. 2-2½ ft	1.50	8.00
*PTARMICA BOULE DE NEÏGE. Double white flowers of compact habit. Ideal for edging. 2 ft. June-Sept	1.50	8.00
AESCLEPIAS (Butterfly Weed)		
*TUBEROSA. Very attractive native plant flowering during July and August. Umbels of bright orange flowers	1.50	8.00
AGROSTEMMA (Rose Campion)		
CORONARIA. Glowing crimson flowers, making a striking contrast with the silvery foliage. 2 ft. June-July	1.50	8.00
AJUGA (Bugle Weed). A useful plant for rockery or carpeting, flowering in May and June.		
REPTANS RUBRA. Deep purplish blue flowers, 3-4 inches	1.75	12.00
†ALYSSUM (Madwort)		
SAXATILE COMPACTUM. A dwarf plant suitable for sunny position in rock garden or in front of border, bearing a great abundance of		
yellow flowers in May. 1 ft	1.70	10.00
ANCHUSA		
ITALICA, DROPMORE VARIETY. A beautiful plant for the border in woodlands, producing spikes of gentian blue flowers. 4-5 ft. June	1.50	8.00
†ANEMONE (Windflower)		
One of the most useful families of hardy plants. Especially the Japanese varieties which are valuable for their late flowering qualities and as cut flowers cannot be surpassed. SeptNov.		
JAPONICA ALBA. Pure white, 3 ft	2.00	15.00
" WHIRLWIND. Large pure white. 3 ft	2.00	15.00 15.00
QUEEN CHARLOTTE. Shvery plik. 5 It	2.00	10.00



Plant of Our Achillea "The Pearl" Taken From Field as Shown on Front Page INVALUABLE FOR FLORISTS—\$8.00 per 100

ANTHEMIS (Hardy Margarite)	per doz.	per 100
*TINCTORIA KELWAYI. Beautiful daisy-like flowers, of clear yellow; very useful for cutting. 2 ft. June-Oct	1.50	8.00
AQUILEGIA (Columbine)		
Indispensable for the herbaceous border and rock-garden. Their various colored flowers are valuable for cutting and any form of floral arrangement.		
*CANADENSIS, Scarlet and yellow. 2 ft. May-June	1.20	7.00
*CHRYSANTHA. Very graceful, soft yellow flowers. 2½ ft. May-June	1.20	7.00
*COERULEA. Blue and white. 2 ft. May-June	1.70	12.00
*LONG SPURRED HYBRIDS. Various colors with long spurs, excellent	1.10	12.00
for cutting	1.50	8.00
*NIVEA GRANDIFLORA. Pure white. 2 ft. May-June	1.50	8.00
*ROSE QUEEN. One of the finest cut flowers, clear pink	1.70	10.00
*MIXED. All colors	1.20	7.00
†ARABIS (Rock Cress)  ALPINA. Pure white, very useful for rock-garden or edging. 9 in. April-May	1.70	10.00
†ARMERIA (Thrift)		
A plant of dwarf tufted habit, suitable for border or rock-garden. Extra fine for cut flowers.		
*FORMOSA. Flesh to deep rose. 9 in. June-July	1.70	12.00
MARITANA. Bright rosy pink, 6 in. June-July	1.50	10.00



#### ARTEMISIA LACTIFLORA

*ARTEMISIA LACTIFLORA. 4-41/2 feet tall; dark green, finely cut foli-	per doz.	per 100
age, covered with many branched panicles of fragrant white		
flowers. Fine for use in large vases or for cutting with other		
flowers. One of the finest perennial plants of recent introduction.	1.70	10.00
Excellent for florist use.	1.70	10.00
ASTER (Michaelmas Daisy)		
This family among the showiest of our late flowering plants are a		
native of this country. The various colors, size of flowers and ex-		
treme hardiness make them highly desirable for various forms of		
gardening and especially for cut flowers.  †ACRIS. Very early; large shaggy heads of lavender blue flowers dur-		
ing July-Aug. 2 ft	2.00	15,00
BEAUTY OF COLWALL. Upright, compact, free branching, covered		
with large semi-double flowers of agertum blue during Sept. 4 ft	1.50	10.00
*CLIMAX Pale mauve with full golden yellow centers arranged on long	0.00	15.00
branching stems. 5-6 ft. SeptOct.	2.00	15.00
*FELTHAM BLUE. Large clear blue flowers. Excellent for ficrist use.		
4 ft. Sept.	1.70	10 00
*LAEVIS. A beautiful light blue variety. 4 ft. Sept	1.20	7.00
*ST. FGWIN. Large clear pink. Grows compact and symmetrical, consid-		
ered one of the best hardy asters	1.70	10.00
*SNOWFLAKE. Small pure white. 2½ ft. SeptOct	1.20	7.00
*TARTARICUS. A very distinct variety with b'uish violet flower,	1.70	10.00
5-6 ft, Oct. *THOM S. WARE. Delicate blue, 3-4 ft, Sept	1.70	10.00
WHITE CLIMAX. A white variety of the blue Climax, having the same	1.10	10.00
size of flower and as good merits, which makes it the best white		
Hardy Aster in existence	2.00	15.00

ASTER (Continued)  *WHITE QUEEN. Pure white, fine for cutting. 3 ft. Sept  †*ALPINUS (Dwarf Alpine). Large bluish purple. Very desirable for	per doz. 1.20	per 100 7.00
rock-garden. 9 in. May-June	1.70	10.00
BABY'S BREATH (See Gypsophila)		
BOCCONIA (Plume Poppy)  CORDATA. A stately plant, bearing panicles of creamy white flowers.  Handsome for shrubbery border or masses. 6-8 ft. July-Aug	1.50	8.00
BOLTONIA (False Starwort)  Strong growing Aster-like plant, well adapted for cut flowers. *ASTEROLIES White 5-6 ft Aug Sept.	1.50	8.00
*ASTEROIDES. White. 5-6 ft. Aug. Sept *LATISQUAMA. Pink flowers in great abundance. 4-5 ft	1.50	8.00
*BUDDLEYA (Butterfly Bush)  One of the most admired shrubs in the trade. Lovely light blue flower spikes, radiating a delightful pertume of spring lilacs. Ideal for cutflowers and other floral arrangements	3.00	20.00
CAMPANULA (Bellflower or Harebell)  Largest and most beautiful family of border plants in cultivation.  Very free flowering and easy growing.		
Very free flowering and easy growing.  †CARPATICA. A dwarf variety, suitable for the rock-garden, having blue cup-shaped flowers. 9 in. June-Aug	2.00	15.00
MEDIUM. The old-fashioned and well known Canterbury Bell. Invaluable for making a striking effect in the border during June. 2 ft.	2.00	15.00
Can be supplied in dark blue, light blue, rose and white		8.00
*PERSICIFOLIA (Peach Bell). Large blue flowers. 2 ft. June-July PERSICIFOLIA (ELAM BEAUTY, This variety has only been introduced recently. The strong stems, are furnished with soft lavender	1.70 1.75	$10.00 \\ 12.00$
blue flowers, which in size exceed the largest known varieties	5.00	25.00
**CARNATION (Hardy Border)  **GRENADIN. A beautiful strain of hardy pink, which resembles the indoor Carnation the most of all, blooming in great abundance all summer, in the most magic colors, flower being semi to full double. They are excellent for cut flowers and very hardy. In separate colors, red, pink, yellow and white		8.00
CENTAUREA (Knapweed) Vigorous-growing free flowering plant of easy culture; excellent		
for cutting. *MONTANA. Large violet blue flower, resembling the Cornflower. 2 ft.		
July-Sept. *MONTANA ALBA. A white variety of the above	$\frac{1.50}{1.70}$	$\frac{8.00}{12.00}$
CERASTIUM (Mouse Ear or Chickweed) TOMENTOSUM. A splendid trailing plant for the rock-garden, old walls		
or carpeting. Has downy foliage and snow white flowers in spring CHELONE (Shell Flower)	1.75	12.00
Handsome perennials, growing about two feet high, and bearing numerous spikes of large flower heads, summer and fall.  LYONI. Heads of showy purplish-red flowers		12.00
CHINESE LANTERN PLANT (See Physalis Franchetti)		
*CHRYSANTHEMUM (Hardy October Rose)  The development of the Hardy Chrysanthemum has made it possible to have color, life and beauty in the garden when the other hardy plants are past. Excellent for cut flowers	1.75	12.00
We can supply the following varieties: ASHBURY. Sulphur white. AUTUMN BEAUTY. Golden brown. AUTUMN GLOW. Red. EVA. Delicate pink, very early. FAVORITE. Rosy pink, popular variety. GERTRUDE. White.		
INDIA. Fine Indian red, splendid for massing.		



A FIELD OF HARDY MUMS. NOTE STURDY PLANTS.

CHRYSANTHEMUM (Continued)	per doz.	per 100
L'ARGENTUILLAISE. Deep chestnut, medium height, early. OLD HOMESTEAD. Soft pink. QUINOLA. Large, golden yellow, excellent for cutting. ROSY MORN. Silver-pink. SNOWBALL. Fine white. SNOWCLAD. Pure white, one of the best. SYLVIA. Scarlet-bronze. VICTORY. Pure white.		
In separate colors	$\frac{1.50}{1.70}$	$\frac{8.00}{10.00}$
*CHRYSANTHEMUM MAXIMUM ALASKA (Shasta Daisy). A much improved hardy daisy, bearing a profusion of large white flowers from early summer until late in the fall. Fine for cut flowers. 2-2½ ft. KING EDWARD VII. We are safe in recommending this variety in preference to the above. The flowers are of a pure white, much larger than the Alaska, come more in single stems, hardly branches out, and will stand the winter, when the Alaska freezes out. It is the best variety for Florist's use.	1.50	8.00
is the best variety for Florist's use	1.00	8.00
CLEMATIS (Japanese Virgin's Bower)  PANICULATA. Cheerful green foliage, pure white, very fragrant flowers. Fine climber. 2 years strong	2.00	15.00
COLUMBINE (See Aquiligia)		
*COREOPSIS (Tickseed)  *LANCEOLATA GRANDIFLORA. The flowers are a rich golden yellow of slender graceful form, making them an excellent cut flower.  2 ft. All summer	1.50	8.00
CORNFLOWER (See Stokesia and Centauria)		

#### DELPHINIUM (Hardy Larkspur)

The Delphinium is beyond question the Queen of all Blue Flowers. Their wonderful stateliness, and their loose graceful shape of flowers and fine blue colors, makes them suitable for most any floral-work and indispensable for an up-to-date Florist. As cut flowers they bring a good price at any time of the season and especially when forced even as high as \$15.00 is realized for one hundred spikes, which may be cut from a very few plants.



"QUEEN OF ALL BLUE FLOWERS"

#### "HINTS FOR FORCING"

We ship Delphinium for forcing as soon as the leaves have ripened and the plants have passed through a few degrees of frost. You pot them carefully upon arrival and place them in a cold frame; do not expose the plants to too much light. They should be brought into gentle heat along in January and should not at any time be given a high temperature; about 40 deg. to 50 deg. at night will be enough. More failures with these plants are due to too much heat than anything else, the foliage being pushed ahead of the flower.

*BELLADONNA. The most popular variety. The sky-blue pr.de flowers are freely borne on numerous branching stems until	z. pr.100	$\mathrm{pr.1000}$
frost. 4 ft. Fine field grown plants	8.00	70.00
*BELLAMOSA. A deep blue form of Belladonna. Fine field grown plants	10.00	90.00
*ENGLISH HYBRIDS. Very free flowering, ranging from light		
blue to dark purple		70:00
†*CHINESE. A beautiful gentian blue variety, very free flowering.	per doz.	
1½ft., everblooming.	1.50	8.00
†*CHINESE ALBUM. A white variety of the above	1.50	8.00
TANKEN OF THE PARTY OF THE PART		

#### DIANTHUS BARBATUS (Sweet William)

While it is impossible to determine the value of this group of the most popular old fashioned garden plants, we know that their striking colors, pleasing fragrance and freedom of blooming, make them a favorite with all lovers of hardy flowers. Where an abundance of cut flowers is desirable, these cannot be surpassed. Florists throughout the country highly praise them for suppore cutting

throughout the country highly praise them for summer cutting.
\*MIXED. An array of the most beautiful colored flowers which are lasting and excellent for cutting. 1-1½ ft. May-June......

1.20 7.00

DIANTHUS BARBATUS (Continued)	per doz.	
ALBA. A white species of the above	1.50 1.50	8.00 8.00
*NEWPORT PINK. A soft salmon pink. (New) *SCARLET BEAUTY. A vivid scarlet, making a striking contrast with	1.50	8.00
the other varieties* *LATIFOLIUS ATROCOCCINEOUS FL. PL. Beautiful deep crimson	1.50	8.00
double flowers, producing continuously throughout the summer	1.50	8.00
DIANTHUS PLUMARIUS (Hardy Pink)	1 50	0.00
*SINGLE MIXED. Dainty fringed flowers of mixed colors. 1 ft *DOUBLE MIXED. Double variety of the preceeding. 1 ft	$\frac{1.50}{1.70}$	8.00 10.00
esty, Mr. Sinkins, Lord Lions	2,50	17.50
DIELYTRA OR DICENTRA		
EXIMIA (Plumy Bleeding Heart). Dwarf growing sort, with finely cut foliage and showy racemes of pink flowers all summer	2.00	15.00
DIGITALIS (Foxglove)		
One of the most popular plants of to-day, throwing a flower spike, tall and stately to the height of from 4-6 ft. July-Aug.		
GRANDIFLORA. A beautiful clear yellow variety	1.50	8.00
them in purple, rose and white.	1.70	10.00
MACULATA SUPERBA. A fine spotted strain	1.70	10.00
in the garden. All shades	1.70	10.00
*ECHINOPS (Globe Thistle)		
RITRO. Very showy, thistle-like plants with globular heads of deep metal- lic blue flowers. May be dried and remain attractive for a long time	1.70	10.00
EUPATORIUM (Henmp Agrimony)		
Vigorous growing plants of easy culture, more suitable for the rougher parts of the garden and the woodlands than herbaceous		
border.		
*AGERATOIDES. Pure white ageratum-like flowers. 3 ft. AugSept COELESTINUM. (Hardy Ageratum). A fine Perennial, c'osely resembling the Ageratum, flowers a lavender blue, flowering from August to frost. A fine Perennial for Florists' use	1.70	10.00
to frost. A fine Perennial for Florists' use	1.75	12.00
FLAME-FLOWER or Red Hot Poker (See Tritoma)		
FORGET-ME-NOT (See Myosotis)		
FOXGLOVE (See Digitalis)		
FUNKIA (Plaintain Lily)  An attractive group of plants of tropical appearance, lending them-		
selves to any number of uses.		
LANCEOLATA. Lilac flowers, valuable for its late flowering qualities.  2 ft. Sept.	1.70	10.00
2 ft. Sept*SUBCORDATA GRANDIFLORA. Pure white, lily shaped. 2 ft. Aug. UNDULATA MEDIO VARIEGATA. Variegated foliage; blue flowers	$2.00 \\ 1.70$	$15.00 \\ 10.00$
GAILLARDIA (Blanket Flower)		
The most glorious of our true "Old Fashioned Flowers." Flowering		
continuously from June to October in many rich and brilliant colors of orange, crimson and red. As a cutflower they cannot be excelled.		
and are used in any kind of floral arrangement.		
*GRANDIFLORA. Ranging in color from old gold to rich crimson.	1.50	8.00
*GRANDÎFLORA SUPERBA. Extra large	1.70	10.00
GEUM (Avena)		
Beautiful dwarf plants of tufted compact habit with long flowering period.		
*ATRO-SANGUINEUM FL. PL. A beautiful double searlet borne on branching stems. 1½ ft. May-Sept	2.00	15.00
*COCCINIUM MRS. BRADSHAW. A stout branching little plant of	2.00	20.00
*COCCINIUM MRS. BRADSHAW. A stout branching little plant of recent introduction, bearing large double scarlet flowers in great profusion. Excellent for cutting. 2 ft. May-Sept	2.00	15.00
GYPSOPHILLA (Chalk plant or Baby's Breath)  Masses of minute white flowers produced throughout the summer.		
Very useful for cutting.		8.00
PANICULATA. Pure white. 2-3 ft. July-Aug	1.00	2,00

GRASSES	per doz.	per 100
The hardy ornamental grasses are adapted to many positions in the garden. On the water side or as a border, they are especially effective.		•
ERIANTHUS RAVENEA (Plume Grass). Violet tinged leaves resembling the Famuras Grass in behit Graceful flower spikes of 5-6 ft.	1.75	12.00
EULALIA GRACILLIMA UNIVITTATA. Graceful habit, with very narrow foliage, of bright green. 6-7 ft	1.70	12 00
leaves. 4-5 ft	1.75	12.00
leaves are marked with yellow bars. 4-6 ft	2.00 1.50	15.00 8.00
cylindrical flower heads are tinged with bronze purple	1.50	8.00
HELENIUM (Sneezeweed)		
A vicepous growing bardy barder plant flowering from early apping		
auntil late fall. Useful for cutting.  AUTUMNALE SUPERBUM. Clear yellow. 3½ ft. AugSept	1.50	8.00
*HOOPESI. Tassel-like heads of rich yellow flowers. 2 ft. June-July	2.00	$15.00 \\ 15.00$
	2.00	15.00
HELIANTHUS (Perennial Sunflower)  The usefulness of this beautiful hardy plant can neither by word or illustration be expressed. Their rich golden color and their full formed growth make them wonderfully effective in the hardy border or shrubbery planting. As a cutflower for floral decorations, they are unexcelled.		
*MISS MELLISH. Tall stately growth with clear yellow flowers. 6-8 ft. SeptNov  *MULTIFLORUS FL. FL. Erect bush-like habit, with masses of clear yellow double flowers resembling the flower of a cactus Dahlia. For bouquets and floral arrangement, this variety is supreme.	1.50	8.00
5-6 II. AugSept	. 1.50	10.00
HELIOPSIS (Orange Sunflower)  In general it is like the Helianthus, of dwarf habit but is also very		
valuable for cutting. *PITCHERIANA. Golden yellow flowers throughout the summer. 3 ft *SCABRA ZINNIAEFLORA. Double yellow, resembling the flowers of	1.20	8.00
Zinnea. 2 ft	1.20	8.00
HEMEROCALLIS (Day Lily)		
Lily-like flowers, very ornamental foliage.  *FULVA. Trumpet shaped flowers of orange with darker shading. 4-5 ft.	1.20	8.00
*THUMBERGII. Funnel shaped flowers of rich butter-cup yellow. 4 ft. July		10.00
*HESPERIS, (Rocket-Dame's Violet). In reference to the stars, the flowers		
being more fragrant at night, grand for cutting purposes.  MATRONALIS ALBO. Fine white	. 1.75	12.00
MATRONALIS. A very fine shade of lavender-purple	. 1.75	12.00
HEUCHERA (Alum Root or Coral Bell)		
A beautiful dwarf compact plant, bearing loose graceful spikes of flowers in great profusion. Valuable for the rockery and for cutting †*SANGUINEA. Bright coral flowers in great profusion		
†*SANGUINEA. Bright coral flowers in great profusion	. 2,00	15.00
HIBISCUS (Mallow)		
Very robust growing plant having large flowers of rich shades of		
red,pink and white.  MOSCHEUTOS. Flowers light rose with darker eye. AugSept  CRIMSON EYE. Immense large flowers of pure white with rich dark red center. 5-6 ft. AugSept	1.20	8.00
CRIMSON EYE. Immense large flowers of pure white with rich dark red center. 5-6 ft. AugSept	1.20	8.00
variety has been greatly improved and not alone produces flowers of		
can be supplied in separate colors, red, pink, white. 5-7 ft. JulyAug.	1.20	8.0
HOLLYHOCKS  Under our improved methods we grow Hollyhocks that are absolutely FREE FROM RUST. Do not make a mistake and buy		
without this assurance. DOUBLE VARIETIES MIXED	1.20	7.00
Double varieties in separate colors, marcon, red, rose, salmon;		
white and yellow	1.50	8.00

per doz.	per 100
1.20	7.00
1.50	8.00
1.50	8.00
1.50	8.00
1.50	0.00
2.00	15.00
	1.20



A FIELD OF JAPANESE AND GERMAN IRIS

## IRIS GERMANICA (Liberty Iris)

The most popular of the Iris family. Beside their usefulness in landscape, they are becoming very popular for cut flowers and floral work. The following list has been carefully selected as the best for general purposes. Description (S) denotes the upper petals or standards; (F) denotes the lower petals or falls.

#### \*WE OFFER STRONG DIVISIONS, READY NOW\*

BLACK PRINCE, "S" lilac, "F" velvety black	1.50	8.00
CANARY, "S" yellow, "F" crimson purple	1.00	6.00
CHAS DICKENS. "S" pale lavender, "F" purple veined white	1.50	8.00
FAIRY QUEEN, "S" pale lavender, "F" lavender	1.50	8.00
FLORENTINA. Very fine blue	1.00	6.00
FLORENTINE ALBA, Creamy white, flushed lavender, very early and		
fragrant, fine cut flower	1.00	6.00
HER MAJESTY. "S" soft rose, "F" deeper rose, heavily veined	1.50	8.00
HECTOR, "S" soft clouded yellow, "F" velvety crimson black	1.20	6.00
HONORABILIS. "S" golden and "F" mahogany brown	1.20	6.00
JUANITA. "S" golden and "F" clear blue, deeper than Dalmatica,		
large and fragrant	1.50	8.00
LOHENGRIN. Silvery mauve, very large and beautiful	1.50	8.00
MADAME CHEREAU, White, elegantly frilled, wide border, of pale		
blue. One of the most popular and admired varieties of Iris. We		
have a fine stock of this variety and our price is far below the		
market	1.00	4.00
PALLIDA DALMATICA. The most beautiful of all Iris, strong grower		
and free bloomer. Exquisite shade of lavender blue, extra large		
flowers, fine for cutting	1.50	8.00

IRIS GERMANICA (Continued)	per doz.	per 100
PUMILA, "S" violet blue, "F" deep violet purple	1.20	6.00
OHEEN OF MAY Soft liles rose almost nink very beautiful and useful	1.50	8.00
QUEEN OF GYPSIES. 'S" dusky light bronze, "F" purple red	1.20	6.00
QUEEN OF GYPSIES. 'S' dusky light bronze, "F" purple red	1.00	6.00
collection	0.60	2.50
*IRIS KAEMPFERI (Japanese Iris)	0.00	1 = 00
In separate colors	$\frac{2.00}{1.50}$	15.00 10.00
JAPANESE IRIS (See Iris Kaempferi)	2.00	20100
LARKSPUR (See Delphinium)		
LIBERTY IRIS (Fleur-de-lis) See Iris Germanica.		
*LATHYRUS LATIFOLIUS (Perennial Sweet Pea)		
A vigorous climber. Suitable to cover unsightly places. Flowers all	1.50	10.00
summer; excellent for cut flowers	1.50	10.00
WHITE PEARL. A fine whitePINK BEAUTY. A very fine cut flower, beautiful pink	1.50	10.00
PINK BEAUTY. A very fine cut flower, beautiful pink	1.50	10.00
LILY OF THE VALLEY (See Convallaria)		
LILIUM (Hardy Lily)		
TIGRINUM SIMPLEX. The well known Single Tiger Lily	1.50	10.00
†LINIUM (Perennial Flax)		
PERENNE. Large blue flowers. Suitable for rockery, light graceful		- 0.
foliage	1.20	7.00
LOBELIA (Cardinal Flower)		
CARDINALIS. Rich fiery cardinal flowers, profuse bloomer	1.70	12.00
		15.00
MOERHEIMII. Pink and white, long spikes		15.00 15.00
LYCHNIS (Jerusalem Cross)		
LYCHNIS (Jerusalem Cross)	2.00	15.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting		8.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50	8.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50	8.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50	8.00 8.00 8.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50	8.00 8.00 8.00
LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50	
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LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50	8.00 8.00 8.00
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LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50	8.00 8.00 10.00 8.00
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*CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50 1.50 1.50 1.50	8.00 8.00 10.00 8.00 8.00 12.00
*CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50 1.50 1.50	8.00 8.00 10.00 8.00 8.00 12.00 15.00
*CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50 1.50 1.50 1.50	8.00 8.00 10.00 8.00 8.00 8.00
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LYCHNIS (Jerusalem Cross)  *CHALCEDONICA. Flat heads of bright scarlet, borne on stout leafy stems. 2-3 ft. July-Aug. Suitable for cutting	1.50 1.50 1.50 1.50 1.50 1.50	8.00 8.00 10.00 8.00 8.00 8.00 12.00



OUR FIELD OF CAMPANULAS JULY 15

### PHLOX (Hardy)

IILOA (Haruy)		
Beauty and usefulness bring these hardy border plants among those of greatest importance. For massing they are very effective and their great variety of colors add a brilliancy to the landscape. Their flowering season begins in July and when the past bloom spikes are removed, the blooming period may be prolonged until fall.	per doz.	per 100
ASTRILD. Brilliant Carmine	1.50	10.00
B. COMTE. Brilliant rich French purple	2.00	15.00
BRIDESMAID. Pure white with crimson eye, extra tall	1.50	10.00
ECLAREUR. Brilliant rosy-magenta, with lighter halo	1.50	10.00
FUROPE. White, large red center, large	1.50	10.00
FRAU A. BUCHNER. Pure white, very large	1.50	10.00
GOLJATH. Bright carmine with dark red center	1.75	12.00
ISABEY. Salmon pink	1.75	12.00
JEANNE D'ARC. Pure white, late flowering	1.50	10.00
MAD. P. DUTHRIE. Pale pink, large trusses	1.50	10.00
MRS. CHAS. DORR. A beautiful shade of lavender	1.50	10.00
MRS JENKINS. Very fine white, robust grower	1.50	10.00
MRS. R. P. STRUTHERS, Bright rosy-red with crimson eye	1.75	12.00
PEACH BLOW. Pale pink, shading lighter toward edge	1.50	10.00
RHEINLANDER. A most beautiful salmon, immense size of flowers	1.75	12.00
RICHARD WALLACE. Pure white with maroon center	1.50	10.00
RYNSTROM. Deep pink, large flowers	1.50	10.00
SIR E. LANDSER. Bright crimson	2.00	15.00
SPECIAL FRENCH. Clear Salmon pink (New)	2.00	15.00
SUNSET, Dark rosy pink	1.50	10.00
SUNSHINE. Aniline-red, with crimson eye and white halo	1.50	10.00
VON LASSBURG. The largest of all pure whites	1.50	10.00
WHITE QUEEN. Pure white, very large	1.50	10.00
$\operatorname{pr.dc}$	z. pr.100	pr.1000
PHLOX. In separate varieties, our selection	9.00	75.00
PHLOX. In separate colors, our selection	8.00	70.00
PHLOX (Suffruticosa)  This variety flowers two weeks earlier than the Decussata varieties.	per doz.	per 100
*MISS LINGARD. Pure white, with lilac eye	1.75	12.00
PHLOX VARIOUS SPECIOUS (Dwarf Phlox)  †DIVARICATA CANADENSIS. A native species, commencing to bloom in April and continuing through May. Blue lavender fragrant flowers. 1 ft	1.75	10.00

PHLOX SUBULATA (Moss Pink)  Dwarf trailing plants, with moss-like evergreen foliage. Excellent	per doz.	per 100
for edging or rock garden. †ALBA. Pure white	$\frac{1.50}{1.50}$	8.00 8.00
*PHYSALIS FRANCHETTI (Chinese Lantern Plant)		
Throws up numerous stems of two feet high, on which are borne a large fruit enclosed in a brilliant scarlet colored bladder-like calyx, which makes an excellent subject for any kind of decorating capacitally. Chairman	1.20	8.00
PHYSOSTEGIA (False Dragonhead)		
*VIRGINICA. White and lavender	1.50	8.00
COERULEUM. Foliage fern-like, terminal spikes of blue flowers, 1½-2 ft. June-Sept	1.75	12.00
PLATYCODONS (Ballocn flower)  *JAPONICUM GRANDIFLORUM. Blue bell shaped flowers on graceful slender stems. Desirable for cutting. 2 ft. June-Oct	1.20	8.00
*JAPONICUM GRANDIFLORUM, ALBUM	1.20	8.00
PLUMBAGO (Lead Wort)		
LARPENTEA. One of the most desirable border and rock plants, 6-8 inches high; covered with deep blue flowers during the summer	1.50	10.00
POTENTILLA (Cinquefoil) FORMOSA. Brilliant red flowers. June to August	2 00	15.00
PYRETHRUM HYBRIDUM (Hardy Daisy)  A group of graceful free flowering plants. Their usefulness for		
autting is uncounled They renge in color from mure white to		
the most brilliant searlet. Although they bloom practically all the summer, they are at their best during June. 2-3 ft.  *GRANDIFLORA SINGLE MIXED.  *ULIGINOSUM ( Giant Daisy). Covered completely with large white daisy-like flowers. 3-4 ft. July-Sept	1.70	10.00
	1.50	8.00
RUDBECKIA (Coneflower)  Well adapted for the border or naturalizing. Exceptionally fine for cutting.		
*LACINIATA FL. PL. (Golden Glow). Clear yellow flowers. 5-6 ft.	1.50	8.00
July-Sept. *NEWMANI. Deep yellow flowers with conspicious brown center. 2-3 ft. July-Oct.	1.50	8.00
2-3 ft. July-Öct	1.50	10.00
SALVIA (Sage)		
AZUREA GRANDIFLORA Tall spikes of sky-blue flowers in great abundance. 3-4 ft. AugSept	1.50	10.00
SAPONARIA (Soapwort)		
OCYMOIDES. A low trailing rerennial; small leaves and bright pink flowers. For border and rockeries. May-July	1.75	12.00
SCABIOSA  *CAUCASICA (Blue Bonnet). A soft and charming shade of lavender  Blooms from June until Sept. Very useful for cutting. 2 ft	2.50	20.00
SEDUM (Stonecrop) Suitable for rockery, bedding and covering graves. Often used for		
florist's work.	1.50	8.00
TSEXANGULAIRE. Yellow flowers, dwarf, dark green foliage; grows	1.50	8.00
†SPECTABILIS. A beautiful erect growing species with broad, thick, light green foliage and immerse heads of shows soft need for the species with broad, thick,	1.50	
†SPECTABILIS. A beautiful erect growing species with broad, thick, light green foliage and immense heads of showy soft rose flowers *SPECTABILIS BRILLIANT. Rich dull red; identical to Spectabilis in all except color	1.50	10.00 12.00
SHASTA DAISY (See Chrysanthemum Maximum)		
STATICE (Great Sea Lavender)  LATIFOLIA. Invaluable for cutting and floral work. Minute purplish	1 0.00	1 = 00
flowers during June and August. 2 ft	2.00	15.00

STOKESIA (Cornflower Aster)  A handsome native plant bearing from early in June until Sept.  It has cornflower-like blossoms.  †*CYANEA, Bright lavender blue. 2 ft	per doz.	per 100
	1.70	12.00
SUNFLOWER (See Helianthus)		
SWEET WILLIAM (See Dianthus Barbatus)		
TRITOMA (Flame Flower)		
A beautiful late flowering plant having handsome reed-like foliage. Flowers are a rich orange scarlet. 2-3 ft. SeptNov. *PFITZERI. Spikes of red flowers. 3-4 ft. AugOct	2.00	15.00
HYBRIDUM. A mixure of beautiful hybrid varieties	1.50	8.00
†TUNICA  SAXIFRAGA. A pretty tufted plant with light pink flowers. Fine for rockery	1.50	8.00
VERONICA (Speedwell)  Valuable for their free growing qualities. Vary from dwarf to vigorous growing plants.		
†*INCANA. Deep blue flower with silvery gray foliage. 1 ft. July *LONGIFOLIA SUBSESSILIS. Stout erect stems with intense deep blue	1.50	8.00
flowers, 2-3 ft. July-Aug	1.75	12.00
†*SPICATA. Blue flowers. 2 ft. July-Aug	1.20	7.00
†VIOLA		
PERFECTION. Deep purplish blue	1.00	7.00
LUTEA SPLENDENS. Rich golden yellow	1.00	7.00
WHITE PERFECTION. A fine white	1.00	7.00
CORNUTA GRANDIFLORA, (Tufted Pansy), largest strain mixed	1.00	1.00
colors	1.00	7.00
YUCCA (Adams Needle) FILAMENTOSA. A distinctive evergreen plant forming large sword-like leaves and producing large spikes of white flowers, 4-6 ft. June-July	2,00	15.00
The state of the s	50	10.00

Remember that Perennials cest you nothing after they are once planted, and that they give you an abundance of cut flowers every year. Have you ever had anything in your Greenhouse that would yield a crop from year to year without having to resow, repropagate, rebuy and to repot several times in one year? Make the Perennials your Supply House and save money. Watch the recommendation for the planting of Perennials in the trade-papers.

### Some PERENNIALS and BIENNIALS

## Such as mentioned below, if planted in the Fall **Need Protection During the Winter Months**

ANEMONES.

BUDDLEYA (Butterfly Bush or Summerlilac)

These are apt to freeze unless covered with straw or leaves.

To protect these, throw branches on the rows and CAMPANULA (a biennial). on top of these straw. If the covering on Campan-ula and Digitalis becomes packed in the spring, they DIGITALIS (a biennial) will rot, therefore be sure there are plenty of branch-GEUM. es under the straw to insure plenty of ventilation.

They must have "dry feet", so plant them on a spot where HOLLYHOCKS, there is plenty of drainage.

CHRYSANTHEMUM. If received in the fall, they should be "heeled in" in sand and covered up with straw and planted out in the spring.

TRITOMA. Must be kept inside in sand.

THE ABOVE ITEMS, planted in the spring, DO NOT need pro-

tection during the following winter, as they have established their roots thoroly during the year.

The advantage of planting Anemones, Buddleya, Campanula Digitalis, Geum, Hollyhocks and Stokesia, in the fall is, that they are practically a year ahead and of course the crop of blooms will be accordingly.

37.00

40.00

## WELLER'S GLADIOLI

## Disappointed with Your Indoor Gladioli?

#### What May Be the Reason?

Planted too shallow?

Planted too close?

Planted in raised bench with much underneath heat?

Too high a temperature?

Too much water? or not enough? OR USED THE WRONG BULBS?

DO YOU THINK HOLLAND BULBS COULD BE FORCED IF THE HOLLAND BULBGROWERS SHIPPED THEIR FLOWERS? ? ??
WOULD YOU BUY TULIP BULBS WITHOUT KNOWING WHERE THEY WERE GROWN AND WHETHER THEY WERE GROWN FOR THE PURPOSE OF FORCING? YOU WOULD NOT:

Gladioli can be forced to perfection, but as with all other stock it takes careful study of the particular requirements of the bulbs.

A crop of Gladioli is as profitable or more so than any other indoor crop; THERE-FORE give them a separate bench or part of it and let them receive the same care and at-

tention you give your other stock.

For successful forcing of Gladioli it is vital not to use "picked up" or "bargain" lots, the chance is too great that they come blind. For forcing, should be used a bulb containing absolute "FORCING QUALITY", thru its variety, strength and method under which it is grown. Most florists prefer Michigan-grown stock; sand-grown bulbs are better adapted for forcing. By "topping" our flowers we leave all the "pep" in the bulbs, giving them a "PLUS QUALITY", which makes our stock so suitable for forcing.

#### "Hints for Forcing"

Plant the bulbs 2 inches deep, 4 inches apart each way, if possible in ground benches; raised benches are all right, provided there is not too much underneath heat.

Be careful with manure; water and sunlight are more important than manure.

Grow them under carnation temperature.

Plant from January 15 to February 1st. Bulbs planted before Jan. 15th show more blind stalks than those planted later.

It's not the largest bulb that forces best; by all means forcing stock should be fat and plump, 11/2 in., (no use forcing flat bulbs).

#### Gladioli, that We Recommend for Forcing

Gladion, that we necommend for Forcing	
Forcing Size per 1000, 1½ in. a	
AMERICA, Soft pink, tinted lavender, fine forcer	\$18.00
CHICAGO WHITE. Pure white, early, lavender markings in throat	27.00
HALLEY. Salmon pink, very early	25.00
LE MARSHAL FOCH. A Holland introduction. Very delicate pink. A seed- ling of "America" producing flowers twice the size of its parent. An early forcer	0.00
LOVELINESS. Beautiful cream color, stately spike with immense flowers, 5 to 6 open at a time	50.00
	24.00
MRS. FRANCIS KING. Light scarlet splendid keeper	24.00
MRS. FRANK PENDELTON. Large pink with deep carmine blotch. Extra \$35	.00
PANAMA. Large clear pink, extra fine	28.00
PEACE. Large white flower, pale violet feathering on interior petals, won-	
derful variety, but a rather late bloomer	32.00
PINK BEAUTY. Very early pink with large geranium blotch on lower petals 45.00	40.00
PRINCE OF WALES. Brilliant orange salmon, extra early	.00
SCHWABEN. Canary yellow, a sturdy plant and fine forcer	40.00
WILLBRINCK. Color identical to that of America, but blooms about three weeks	07.00

earlier and is certainly one of the most recommendable varieties ..... YELLOW HAMMER. Pure yellow, strong grower, fine forcer.....

#### GLADIOLI PRIMULINOUS

This new race of Gladioli is especially adapted for forcing, they are earlier than other Gladioli, and in general the shades are much finer and softer. The Flowers are somewhat smaller than other Gladioli and the stems very gracefully curved.

ALICE TIPLADY. Color, a beautiful orange-saffron yellow; blooms quite large. One of the best..... MAIDEN'S BLUSH. Beautiful, light pink, very early..... PRIMULINOUS HYBRIDS. Best mixture ..... 20.00

#### Gladioli in Coldframe

To produce flowers about two weeks ahead of flowers from field-grown bulbs, planting should be made the middle of March or to suit climatic conditions. The frames should be ready then and the sash removed not before danger from frost is over. The bulbs should be planted 4 to 5 inches apart and an extra supply of plantfood must be provided. Diluted liquid skeep manure twice a week after the plants have made some growth is advisable, also half a handful of nitrate of soda to a gallon of water is good.

As for forcing in greenhouse, the early varieties are also most advisable for this

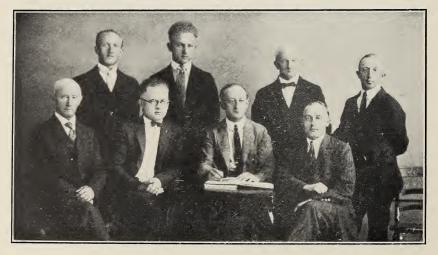
purpose.

## GLADIOLI FOR SPRING PLANTING

We grow large quantities in the Standard Commercial Varieties and Varieties of Acknowledged Supreme Qualities

## For Cut Flowers or Propagating

The benefit of our years of experience in growing and selling Gladioli is entirely yours; therefore if there's anything you like to know about Glads, drop us a line, it's our pleasure to tell you all we know about this great flower.



THE WELLER STAFF BEHIND THE PRODUCT

### **DAHLIAS**

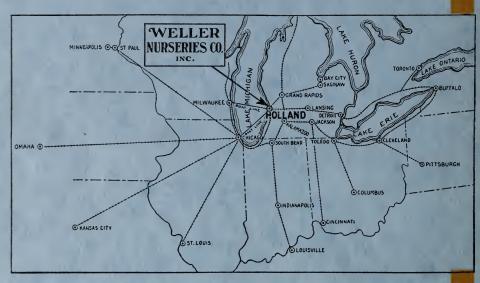
### Strong Fieldgrown Divisions

	per 100				
A. C. IDE. Decorative, rich velvety maroon, very large	. 15.00				
A. D. LEVONI. Show, beautiful soft pink, quilled petals	8.00				
DARK BEAUTY. An excellent dark red decorative	10.00				
DRACUT PURPLE. Decorative, royal purple, free bloomer	10.00				
EMILY. Show, solfrino, with white markings	10.00				
GUSTAV DUOSAN. Decorative, rich fiery red, petals overlap perfectly	10.00				
HOCHSAI. Decorative, clear golden orange, darker shaded in center, early and very					
free flowering; a grand introduction and very useful for cutting	30.00				
JACK ROSE. Decorative, excellent for cutting.	7.00				
KING OF THE AUTUMN. We consider this the most beautiful dahlia, not only for its strong straight stem, but also for its unexcelled buff yellow color, suffused with					
terra cotta. For florists use it is unsurpassed, the flowers are borne by a wiry					
long and straight stem. The keeping quality of the King of the Autumn is  far better than of any other variety	40.00				
LYNDHURST. Decorative, a brilliant cardinal red, fine for cutting	10.00				
MAUDE ADAMS. Show; snow white, overlaid pink.	20.00				
MINA BURGLE. Decorative; deep crimson, very fine	20.00				
MRS. HARTONG. Decorative; deep orange, tipped pink. Very large	15.00				
OBAN. Decorative, mauve, very free flowering; fine for cutting	10.00				
SNOWBALL. Show, beautiful white, large	10.00				
SYLVIA. Decorative, deep pink, tinted to flesh pink in center, large and one of the best cut flower varieties	7.00				
YELLOW DUKE, Show; primrose yellow	15.00				
DAHLIA MIXTURES					
MIXED. All colors, including most of the popular varieties	7.00 60.00				
EXHIBITION MIXED. Containing the best varieties, including latest novelties					
per 1000					
10 VARIETIES, our selection					

#### BABY RAMBLER ROSES FOR FORCING

It may seem unusual that we should grow only one variety while there are so many others. The reason however is sound and the result of experience. The Orleans Rose is considered the very best variety of all forcing kind by the foremost forcers of Baby Rambler Roses in this country. It grows good, is free from mildew, blooms evenly and much easier than any other variety and its color is the most striking of all. There is less percentage of culls, it finds a more ready sale and brings a higher price.

URLEANS	RUSE.	The	pest	OI :	aii,	brilliant	geranium	rea,	sunusea	with	rose	
center white, making a charming combination.								per 100				
EXTRA SEI	LECTED,	2 y	ear o	ld sto	ck,	for forci	ng		************			\$45.00



"THE MOST IDEALLY LOCATED PERENNIAL NURSERY"